



Your Bridge to Better IT

## Carson Capabilities Statement

### About Carson

- Certified Small Veteran-owned Business
- 100% Privately Held
- Headquartered in Bethesda, MD
- Certified Staff (ITILv3, PMP, CISSP, CISA, GWASP, LPT)

### NAICS Codes

541511 – Custom Computer Programming Services

541512 – Computer System Design Services

541519 – Other Computer Related Services

541611 - Administrative Management and General Management

541618 – Other Management Consulting Services

### Contract Vehicles

CIO-SP3 Small Business (CTA with Digital Infuzion)

NIH BPA

GSA Schedule 70

GSA MOBIS Schedule

### Contact Information

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Richard S. Carson & Associates, Inc. (Carson Associates) is a management consulting firm with almost

35 years experience enabling government organizations and businesses in total integration of information technologies. We provide a broad range of CIO Support & Governance, Cyber Security, Software Development, and Business Analytics ser-

vices. Carson Associates brings together expertise in both business and technology to develop and apply innovative solutions. Our consultants provide the management experience, analysis, processes and systems necessary for success in today's fast paced business environment. The stability of our company and management team ensures consistent quality.

## CIO Support and Governance

**The strength of Carson's management consulting expertise lies in our ability to respond to rapidly changing government regulations and initiatives.**

The Carson team offers our customers guidance and support in the following areas:

- IT Capital Planning
- Strategic Planning
- Performance Management
- Studies and Analysis
- Enterprise Architecture
- PMO Support
- Nuclear Command, Control SETA Services & Communications (NC3)
- Portfolio Management
- Compliance Assessments
- Operational Readiness Assessments & Certification

In day-to-day management operations, we support the Chief Information Officer in developing IT strategic plans, portfolio management, IT capital planning, OMB 300 and Exhibit 53 support, IT policy and planning, and asset management. We support the Chief Financial Officer in performance measurement and development of financial models. We provide our customers with an independent view of the critical issues that affect their daily operations. Carson consultants are dedicated to providing quality products and a high level of customer satisfaction. Customers include the State Department, US Agency for International Development (USAID), National Guard, Department of the Army, GSA, Joint Staff, Defense Information Systems Agency (DISA), and others.

## Cyber Security

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Carson Associates has been helping its customers fight the battle against cyber threats for more than 22 years. We believe our customers need to *find what matters and control what counts*.

Carson Associates offers full IT security management program services to government agencies, commercial enterprises, financial institutions, colleges and universities. We are experts in safeguarding information systems and can help you effectively manage risk and protect your critical data. Carson Associates offers total IT security consulting services, covering every stage of the information security life cycle. Our team enforces a lifecycle approach in structuring information security programs. This approach ensures your most important asset, your information, is protected, safeguarding its confidentiality, integrity, and availability. We use proven work processes and methodologies in conducting our security consulting work and have perfected our assessment process. Carson Associates is also certified as Payment Card Industry (PCI) Qualified Security Assessor (QSA).



Our team consists of Information Assurance (IA) experts with advanced degrees and technical certifications, including

CISSP, CISA, LPT, GWASP, and ISO 27001. Our staff has in-depth knowledge of IT security statutory and regulatory guidance. We provide cyber security services in these areas:

- Security Program Development
- Policy Planning and Development
- Assessment & Authorization
- Compliance Audits (PCI, HIPAA, FISMA)
- Risk Management
- Penetration Testing
- Vulnerability Assessments
- Security Architecture Engineering
- Continuous Monitoring
- Contingency Planning and Disaster Recovery Planning
- Configuration Management Plans
- Security Training
- Incident Response
- Remediation
- Application Security

Our customers include NIH, Office of Personnel Management, Nuclear Regulatory Commission, Department of Health and Human Services, Veterans Administration, General Services Administration, Department of Agriculture, Blue Cross Blue Shield, and other commercial clients.

## Software Development

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Throughout Carson Associates' decades of government contracting, applying technology to facilitate the management of information and decision processing has been a common thread in our work.

We have a cadre of technical experts in database and web technologies and continue to expand our contract base in the technical arena. Customers include the Department of State, General Services Administration (GSA), U.S. Army, Army National Guard, SAINT Corporation, and US Army Corps of Engineers.

Our technology services include the following:

- Requirements Analysis
- Web Application Development
- Legacy System Migration
- Custom Software Applications
- Software Deployment and Configuration
- COTS Configuration and Integration

## Business Analytics

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**Integrating data to bring information to life is what we do. Carson Associates business analytics capability allows our customers to make smarter and faster business decisions to maximize success.**

Carson Associates brings functional and technical experts together to ensure we meet our customer's growing need for relevant and accessible data to help make better business decisions. We provide the skills, technologies, and practices that turn raw data into valuable information using dashboards that will help drive business performance and accomplish analytic excellence based on data and statistical methods.

Our business analytics services include the following:

- Business Intelligence/Tool Integration
- Data Integration/Data Warehousing
- Reporting and Dashboards
- Data Management/Data Migration
- Custom Analytics Development

Our customers include Department of State, General Services Administration, Army Corps of Engineers and Department of Army.